The advantages are many:

- First is the good climate. Winters without hazardous road conditions, no freezing fog or black ice, and summers without rain. Not to mention clear blue skies (with an average of 310 days of sun), spectacular sunrises and sunsets, and brilliant star and moonlit nights.
- The diverse landscape and environment. Lovely beaches, majestic mountain peaks, some capped with snow until early June, impressive gorges, hidden caves, ancient sites, picturesque and literally untouched villages of character and tradition.
- The cost of living. Studies indicate that the cost of living in Crete is about 30% lower than Cyprus' when Cyprus' is 30% lower than Spain's and Portugal's. Over and above the lower cost of living, the buyer will be amazed of how inexpensive prime real property is in Crete.
- The low crime rate. As per 2002 official data, 3% of the UK, 2% of Spain and Portugal, 8% of Ireland.
- Part of an EU member country.
- Part of a non-volatile country.
- The closest European destination to the sun.
- The warmth and hospitality of the Cretans.

The list can go on and on.